Minutes for Boost Foundation

02-07-2017 (02:30pm in Delft)

## Call to Order

The 19th monthly meeting of Boost Foundation was held on 02-07-2017 in Delft at OGD ICT-diensten. It began at 14:30 and was presided over by Ian Upton.

## Attendees

Voting members in attendance included, Ian Upton, Osman Akin (after 15:30), Roderick Lodewijks, Henk Bethlehem (via skype) and Remco Scherpenzeel.

Voting members that were absent included Erudini Smits and Justin Sloove.

Non-voting members absent included Marc René and Gert-Jan ter Schure

## Proceedings

Theme

Funding

General updates

*What went well*?

* Ian: Gert Jan fixed our on-line security. And the work Henk did on our Privacy Policy. Roderick’s donation of € 3.000,-.
* Roderick: Privacy policy.
* Remco: The 2 extra meetings to get the funding machine started were constructive. Roderick’s donation of € 3.000,-.
* Henk: Privacy policy and collaboration with Gert-Jan.

*What can we improve?*

* Ian: Everybody was busy with other things in their life. We need to improve in handing over our work for Boost and communicating earlier on our absence.
* Roderick: We are very fragmented as a team. We need to focus better on our core activities when it’s needed: Projects and Funding. Not with the secondary activities.
* Henk: The attendance of meetings is very low. Probably the reason of Ian’s issue. Meetings are important. Otherwise we lose the overview.
* Remco: Communication from the “other teams”. For example IT. I’m not clear on what they are doing. I think this is because people cancel too often on the meetings, therefore I don’t get clear updates, but only “through the grapevine”. Not everybody seems to focus on Funding like we agreed 3 weeks ago.

*Other comments?* None

*Trust score* was an average of 82 (Reduced) – (I-85, Ro-75, H-85, O-80, Re-85)

*Happy score* was an average of 82 (Reduced) – (I-80, Ro-75, H-85, O-85, Re-85)

Results from workgroup session:

* HubSpot:
* Remco and Roderick added all current deals and leads to Hubspot
* Ian transferred all contacts from Teamleader to HubSpot
* Marketing (Osman):
* Finished donation landing page & Is live now
* 2 projects on WhyDonate created
* One new AdWords Campaign (7 new Google Adwords created and approved)
* Funding Research (Henk):
* Researched several possible foundations for sponsoring. Ian and Remco have the results.
* Contacted Triple Jump B.V.

## Announcements

* Roderick: I want to take 6 weeks off in September and a part of October. I’ll prepare for a good handover of my tasks within 2 weeks.
* Ian/Remco: Everybody needs to add their respective holidays in the Boost Agenda. Remco will send an extra email about this to everybody
* Ian: The TripleA event this weekend was pretty successful.

## Adjournment

Ian Upton moved that the meeting be adjourned, and this was agreed upon at 18:45.

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| Remco Scherpenzeel |  | 02/07/2017 |
| Vice-Secretary Boost Foundation |  | Date of Approval |